

# CITY OF ELY

501 Mill Street Ely, Nevada 89301  
City Hall (775) 289-2430  
[Cityofelynv.gov](http://Cityofelynv.gov)

## REDEVELOPMENT ADVISORY COMMITTEE REGULAR MEETING

January 24, 2024, 4:00 p.m. – Ely Volunteer Fire Hall – 499 Mill Street – Ely, Nevada

1. Member Trask called the regular meeting of the Redevelopment Advisory Committee to order at 4:04 p.m., led in the Pledge of Allegiance, and asked for Roll Call.

Members present:

- Member Terrill Trask
- Member Bryan Reed
- Member Shadrach Robertson
- Member Kyle Horvath

Members absent:

- Member Kendal Cracraft

City Officials and staff present:

- Councilwoman Samantha Elliott
- City Clerk Jennifer Lee
- City Treasurer/HR Director Janette Trask
- Administrative Assistant Patti Cobb

Also, in attendance: Members of the public in attendance at the Ely Volunteer Fire Hall signed in (appears below):

Redevelopment Advisory Committee  
January 24, 2024  
A. Hendance

Name:

Joshua  
Samantha Elliott  
Kyle Horvath  
Janette Trask

## 2. PUBLIC COMMENT

No Public Comment

## 3. NEW BUSINESS

1. Board Members – City Clerk Lee – Discussion/For Possible Action – Election of Chairman through December 31, 2024.

Member Robertson moved to elect Terrill Trask as Chairman through December 31, 2024. Member Horvath seconded the motion. The motion carried unanimously.

2. Board Members – City Clerk Lee – Discussion/For Possible Action – Election of Vice-Chairman through December 31, 2024.

Member Robertson moved to elect Bryan Reed as Vice Chairman through December 31, 2024. Chairman Trask seconded the motion. The motion carried unanimously.

3. Board Member Trask – Discussion/For Possible Action – Discussion regarding ideas of how to bring awareness of grants to those residents that live in the Redevelopment Areas and possible direction to proceed with said method.

City Clerk Lee stated to me, the most expeditious way to do it, if that's what we're doing is to have Basin Engineering, look at the areas and get all those addresses for us, because that's more work than my office can handle.

Member Horvath stated it would be good to send out in all media methods to reach different people in the community. We need to have clear messaging in what we are trying to accomplish.

Chairman Trask stated the City Council approved \$20,000.00 for residential; \$80,000.00 for commercial properties to try and jumpstart the commercial side of things; and then \$80,000.00 for infrastructure; and \$20,000.00 for downtown façade improvement, which Tourism and Recreation has \$20,000.00 available as well and possibly Mainstreet will get involved.

Vice Chairman Reed stated maybe we could focus the marketing on the higher need areas.

Member Robertson moved to have Chairman Trask and Member Horvath create a flyer and a mailer to bring back to the Committee for approval on February 7, 2024, to be distributed city-wide while also requesting a quote from Basin Engineering for an area specific mailing list. Member Horvath seconded the motion. The motion carried unanimously.

**4. REDEVELOPMENT ADVISORY COMMITTEE MEMBER REPORTS**

➤ **CHAIRMAN TRASK**

Chairman Trask stated if you know of anyone else that may be interested in serving on this Committee, please let them know that we have two spots open to be filled by residents or business owners in the Redevelopment area. There is a file cabinet in the Clerk’s office if you would like to look at documents from past redevelopment committees.

City Clerk Lee stated I also have those documents electronically that I could send out to you.

**5. PUBLIC COMMENT**


Jess Trask stated there is a website called Amplified Mail that does every door direct mail. I know it would be great to have a specific address list from Basin Engineering, but if you're wanting to get a mailer to everyone you just upload the flyer online, and then you pick which zip code you want to send to, and they work with the post office. I've used it for Perigo Beef a lot and it's like nine-hundred bucks to send to everyone in Ely.

**6. ADJOURNMENT: THE MEETING MAY BE ADJOURNED BY APPROPRIATE MOTION OF THE REDEVELOPMENT ADVISORY COMMITTEE.**

Chairman Trask moved to adjourn the regular meeting of the Redevelopment Advisory Committee at 4:42 p.m. Member Horvath seconded the motion. The motion carried unanimously.



**CHAIRMAN**



**ATTEST**

