## NEVADA NORTHERN RAILWAY

A NATIONAL HISTORIC LANDMARK



## **Nevada Northern Railway Foundation**

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## **Monthly Operations Report for August 2021**

- 1. Locomotive Status No change
  - a. Locomotives in service: #93, #105, #109, #204, Wrecking Crane A & Rotary B.
  - b. Locomotive 40 is out of service for her heavy repairs and will be out of service until 2023.
  - c. Locomotives out of service needing moderate repairs: #310 and #45
  - d. Locomotives waiting funding for restoration: Steptoe Valley Smelting and Mining #309, Kennecott 801 and Rotary Snowplow B (for boiler overhaul.)
  - e. Locomotives out of service needing heavy repairs #802, #80 and the military locomotives.
- 3. Rolling Stock Status No change
  - a. Passenger equipment in service: #07, #08, #09, Flatcar #23, Coach #5, Baggage Car/RPO #20, Outfit Car #06.
  - b. Passenger equipment out of service: #10, #2 and #05 needing heavy repairs.
  - c. Cabooses in service: #3, #6 and #22 are operational.
  - d. Cabooses out service: #5
- 4. Track Status No change
  - a. Keystone Branch is open
  - b. Adverse Branch is open.
- 5. Ridership and Ticket Sales Updated
  - a. In August we carried 1,859 passengers. This is an increase of 38% over 2020, and a decrease of 3% over 2019. After experiencing two huge months, our ridership softened in August and September appears to be softening too.
  - b. Year to date we have carried 10,306 passengers. This is an increase of 108% over 2021 and a 12% over 2019. In fact we have carried more passengers this year than we did in all of 2020.
  - c. Since operations began in 1987, we have carried 320,771 passengers.
- 6. Social Media: Our reach on social media continues to expand, in the last 28 days:
  - a. We reached 4,199,969 people, a 20% decrease.
  - b. Post reach was 326,009, a 31% decrease.

## **Award Winning Destination**

Best Tour in Rural Nevada – 2017 Nevada State Treasure – 2013 & 2012 Best Adrenalin Rush in Rural Nevada - 2020

Best Preservation Effort in the West • Attraction of the Year – 2012

Trip Advisor Certificate of Excellence – 2020, 2019, 2018, 2017, 2016, 2015, 2014

Best Museum in Rural Nevada – 2020, 2017, 2016, 2014, 2013, 2010, 2009, 2008

Best Event in Rural Nevada – The Polar Express – 2017, 2016, 2015, 2014 & 2013

Best Place to Take the Kids in Rural Nevada 2020, 2019, 2018, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007

- c. Our page likes increased 547, a decrease of 56%
  - d. We have 112,473 page likes.
  - e. 138,419 people follow our page.
- 7. Locomotive 81 Status We are waiting for the final Federal Railroad Administration inspections of Locomotive 81. Once those are done, she will be returned to service. She should be in operation in September.





